Intentional Development of Relationships
Through Communication and Trust Building Between Board Members and CEOs

ACCT Conference – 10/17/19
P.D. (Danny) Gertson, Chairman
- 1992 – Elected to the Board
- 2003 – Chairman

Betty McCrohan, President
- 1989 – VP of Administrative Services
- 2001 – President
Board

9 Elected Members

6-Year Terms
K. Paul Holt, Chairman
• 1999 – Elected to the Board
• 2016 – Chairman

Dr. Johnette McKown, President
• 1989 – VP of Business Services
• 2009 – President
Board

7 Elected Members

6-Year Terms
College Established - 1965

Enrollment – 8,954 Credit Students
% Receiving Pell Grants – 39.9%
% Dual Credit – 24.7%

Race Ethnicity
- African American – 13.9%
- White – 49.2%
- Hispanic – 32.1%
- Other – 4.8%

College Established - 1946

Enrollment – 6,768 Credit Students
% Receiving Pell Grants – 22.3%
% Dual Credit – 8.9%

Race Ethnicity
- African American – 12.1%
- White – 31.2%
- Hispanic – 43.1%
- Other – 13.5%

Data from the 2019 Texas Public Education Almanac
Texas Community Colleges have 3 primary sources of revenue:

- ✔ State Funding
- ✔ Property Taxes
- ✔ Tuition and Fees
Texas Community Colleges Primary Revenue Sources

*Does not include federal, state, or local grants and contracts, investment income, gifts, or revenue from auxiliary enterprises.
PRIMARY REVENUE SOURCES

McLennan Community College:
- Tuition and Fees: 46%
- Property Tax: 32%
- State Appropriations: 22%

Wharton County Junior College:
- Tuition and Fees: 49%
- Property Tax: 18%
- State Appropriations: 33%
Role of Governing Board

• Governing Through Policy
• Employing Chief Executive Officer and Serving as Supportive Partner
• Acting as Community Bridge and Buffer
• Creating a Climate for Student Success
• Monitoring Institutional Performance
• Ensuring Fiscal Health and Stability
• Leading as Thoughtful, Educated Team
Planning and Vision

- Staying Involved in Preparing for the Future
- Promoting Shared Vision
- Hearing Student Voices
- Caring for Employees
CEO/Board Relationships

- Developing and Maintaining Relationships
  - Board Chair
  - CEO
  - Board Members
  - Shared
Building Trust

- Communication
- Transparency
- Availability
- Honesty
- Courage
- Collaboration
CEO Informing the Board

- Routine Events
- In Crisis
Board Interactions

• With Each Other
• With the Community
• From Media Contact
• When Contacted by a Student, a Parent or Other Student Family Member
• With Employees
• With CEOs on a Personal Basis
Board Activities

- Meetings
- Orientation
- Training and Conferences
- Advocacy
- Self-evaluation
- Evaluating the President/Chancellor
Threats

• To Trust
• To Communication
• To College Success
• To Relationships
Challenges

- Resolving Tensions Among the Board
- Dealing with Rogue Board Members
- Leading the Board as Policy Support Rather than Operational
Reflections

• What has worked best in CEO/Board Chair relations?
• What has been the most difficult part of being Board chair?
• What encourages you the most in your role as Board chair?
• What is your advice for new Board chairs?