

COMMUNITY COLLEGES

## ADVANCING DIVERSITY, EQUITY, & INCLUSION

ACT 2021  
LEADERSHIP  
CONGRESS

OCTOBER 13-16, 2021  
San Diego, CA  
Manchester Grand Hyatt

### About the ACCT Leadership Congress

The ACCT Leadership Congress is the largest professional development opportunity for community college trustees, presidents, and other thought and policy leaders. It's an opportunity for community college leaders to share experiences and expertise, network with people from around the country and beyond, and expand your knowledge of the community college sector.

The event will feature nationally renowned keynote speakers, peer-to-peer and expert presentations designed to advance governance and student success, and a platform through which to network with community college, public policy, business and other leaders from throughout the United States and beyond.

### Who Attends

- Community College Trustees
- Chancellors and Presidents
- Vice Chancellors and Presidents
- Executive College Staff
- Government Officials
- Philanthropic Leaders
- Business Leaders
- Student Leaders

### 2019 Conference Overview – Most Recent In-Person ACCT Leadership Congress

- Participants from 40 states represented plus American Samoa, Marshall Islands, Northern Marianas Islands, Micronesia, Palau, and the United Kingdom.
- 1,716 Attendees
  - 910 – Trustees
  - 300 – Presidents/Chancellors
  - 74 – Vice Chancellors, Vice Presidents, and Deans
  - 80 – Professional Board Staff Members
  - 352 – Others

### Sponsor Benefits

- High visibility for your organization as a champion of community colleges.
- Opportunity to market directly to conference attendees.
- Connect with community college presidents and trustees.
- Branding reinforcement of your organization's visual identity

- Recognition within the higher education, corporate, and government agency as an organization that shared their vision for open access education.

## Contact

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<b>FRIENDS OF ACCT \$5,000</b>
Includes logo recognition in the 2021 ACCT Leadership Congress Program
One advertisement included on the ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
1 conference registration
¼ page ad in the 2021 ACCT Leadership Congress Program
<b>Bronze \$7,500</b>
Present one concurrent session
Includes logo recognition in the 2021 ACCT Leadership Congress Program
One advertisement included on ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
2 conference registrations
¼ page ad in the 2021 ACCT Leadership Congress Program
<b>Silver \$15,000</b>
Present one concurrent session
Opportunity to include a branded item in conference tote bags
One exhibit table
Includes logo recognition in the 2021 ACCT Leadership Congress Program
One advertisement included on ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
2 conference registrations
¼ page ad in the 2021 ACCT Leadership Congress Program
<b>Gold \$20,000</b>
Sponsor one of the 2021 ACCT Leadership Congress General Sessions
Logo Recognition on screen during the sponsored General Session
Record one In the Know Podcast Episode or Present one live webinar
One exhibit table
Present one concurrent session
One advertisement included on ACCT Congress mobile app with hyperlink
Logo recognition in the 2021 ACCT Leadership Congress Program
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
Opportunity to include a branded item in conference tote bags
3 Conference Registrations
½ page ad in the 2021 ACCT Leadership Congress Program
<b>Platinum \$30,000</b>
Sponsor the 2021 ACCT Leadership Congress Opening Session
Opportunity to give brief remarks at the 2021 ACCT Leadership Congress Opening Session
Logo Recognition on screen during the Opening Session
Logo on ACCT Congress bags
One full-page ad in the program (inside front cover)
One full-page ad in the Post-Congress edition of the Trustee Quarterly Magazine
Record one In the Know Podcast Episode or Present one live webinar
Logo recognition in the 2021 ACCT Leadership Congress Program
One advertisement included on ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
Opportunity to include a branded item in conference tote bags
5 Conference Registrations
One exhibit table

## Other Sponsorship Opportunities

App Advertisements	Includes ability to create ad for mobile app	\$3,000
Refreshment Breaks	Include Logo on signage, and recognition in program.	\$7,000
Conference WIFI	Logo on signage, Power Point slides, and company's name as WIFI password	\$10,000