

## **DRAFT PROGRAM**

**Monday, October 5, 2020**

**9:30am – 11:30am EDT**

### **Meet ACCT Staff and Congress Troubleshooting Room**

This zoom room will be available every morning for attendees who would like to meet with ACCT staff members, or who need assistance navigating the virtual event. Please feel free to stop in and say hi!

**10am – 11am EDT  
Concurrent Sessions**

**System Building: Interconnecting the Healthcare Ecosystem (Employer, Training Providers, Community Based Organizations, and the Philanthropic Community)**

### **TRACK: Partnerships and Collaborations**

A healthcare sector partnership led by Cuyahoga Community College in collaboration with Workforce Connect, a partnership of public and private leaders, to utilize the overall workforce development system to support employers in finding the right skilled talent. This system building effort focuses on the development of strategies and gathering the support and alignment of education institutions, schools, social service organizations, local communities and workforce partners in the community to execute the defined components of these strategies.

William Gary, Executive Vice President, Workforce, Community and Economic Development, Cuyahoga Community College, OH

Ann Frangos, Trustee, Cuyahoga Community College, OH

Jason Abbott, Director, Grants Management, Cuyahoga Community College, OH

Sue Krejci, Executive Director, Healthcare Intermediary, Cuyahoga Community College, OH

## **Destination Graduation: Our Journey to Centralize Academic and Career Advising**

### **TRACK: New Pathways to Student Success**

Midlands Technical College, like many community colleges, needed to improve student retention and career planning. With a decentralized advising model, accountability and consistency were impossible to achieve. Learn how MTC used existing resources to implement centralized advising that aligns with Guided Pathways principles and focuses on student completion.

Barrie Kirk, Provost, Midlands Technical College, SC

Ronald L. Rhames, President, Midlands Technical College, SC

Margaret Holmes, Board Chair, Midlands Technical College, SC

Andrew Newton, Director, Academic and Career Advising, Midlands Technical College, SC

## **A Mission-Driven Response to the Coronavirus Crisis: Finding the Silver Linings**

### **TRACK: COVID-19: Lessons Learned**

A college's mission statement defines its key values and goals. During a crisis, it is essential that these values underscore all plans, communication, and actions. Engage in a discussion about how Clark State kept student success at the root of all decisions leading to agile responses, transparent communication, and college-wide creativity and innovation.

Jo Alice Blondin, President, Clark State Community College, OH

Matt Franz, VP, Information Technology and Emergency Management, Clark State Community College, OH

Brad Phillips, Board Chair, Clark State Community College, OH

## **11:15am – 12:15pm EDT Concurrent Sessions**

**Policy Governance. Strong Leadership. Effective Transition.**

**TRACK: Board Basics – How to be an Effective Trustee**

This presentation will highlight the Policy Governance model and the long-standing successful processes and policies assisting Lakeshore Technical College in maintaining the Board's strategic leadership. This presentation will also address how this governance model assisted in the transition of a first-time college president with no prior experience with policy governance or Lakeshore Technical College.

Roy Kluss, Board Chair, Lakeshore Technical College, WI

Paul Carlsen, President, Lakeshore Technical College, WI

Heidi Soodsma, Executive Assistant to the President, Lakeshore Technical College, WI

John Lukas, Member, ACCT Board of Directors; Trustee, Lakeshore Technical College, WI

### **Using a College Farm to Create Partnerships**

#### **TRACK: Strengthening Rural Community Colleges**

Glen Oaks Community College operates a 67-acre farm as part of its ongoing campus operations. This farm is run by the Ag Equipment Technology faculty member with the full help of the students enrolled in the program. The equipment is provided by the various dealers that the program serves and the seed and fertilizer, etc are provided by area Ag suppliers. This experience for students is invaluable as they prepare for the work in this important field.

David H. Devier, President, Glen Oaks Community College, MI

Reid H. Leaverton, Instructor, Glen Oaks Community College, MI

### **Community College Presidents' Voices on Prison Education**

#### **TRACK: Addressing the Needs of Students**

Since 2015, over 25 community colleges throughout the United States have been offering college programs in prisons funded by the U.S. Department of Education's Second Chance Pell Grant experiment. Moreover, part of ACCT's congressional advocacy has been to support a repeal of the ban on using federal financial aid in prisons. During this session, you will hear from two college presidents who will discuss the successes and challenges of implementing prison education, their institutions' involvement in the Second Chance Pell experiment, and how college in prison programs have transformed during the coronavirus pandemic.

Allison Beer, Senior Policy Analyst, Association of Community College Trustees

Ava Parker, President, Palm Beach State College

Dr. Kyle Wagner, President, Northeastern Technical College

Katie Brown, ACCT Director of Government Relations, DC

**11:30am – 12:30pm**

## **Network with Your Regional Peers: Northeast Region**

Calling all Northeast Region attendees! This is an opportunity to network and engage with other trustees, presidents, and others from your region. Share stories, catch up, and learn from one another.

**12:30pm – 1:30pm**

## **OPENING GENERAL SESSION**



### **Marc H. Morial, Keynote Speaker President & CEO National Urban League**

Marc Morial, who has been described as one of the few national leaders to possess “street smarts”, and “boardroom savvy”, is the current President and CEO of the National Urban League, the nation’s largest historic civil rights and urban advocacy organization.

He served as the highly successful and popular Mayor of New Orleans as well as the President of the U.S. Conference of Mayors. He previously was a Louisiana State Senator and was a lawyer in New Orleans with an active, high profile practice.

He is a leading voice on the national stage in the battle for jobs, education, housing and voting rights equity.

A graduate of Georgetown University Law Center, and the University of Pennsylvania, he has been recognized as one of the 100 most influential Black Americans by Ebony Magazine, one of the top 50 Non Profit Leaders by the Non Profit Times, one of the 100 Most Influential Black Lawyers in America and he has also been inducted into the International Civil Rights Walk of Fame in Atlanta, GA.

## **1:30pm – 2:30pm EDT**

### **Network with Your Regional Peers: Central Region**

Calling all Central Region attendees! This is an opportunity to network and engage with other trustees, presidents, and others from your region. Share stories, catch up, and learn from one another.

## **2:00pm – 3:00pm EDT**

### **Concurrent Sessions**

#### **Neighborhood College: Strategies for taking our College into the Community**

##### **TRACK: Partnerships and Collaborations**

The Phoenix College Neighborhood College effort delivers classes at the workplace. This partnership concept was developed from a desire and willingness to meet students where they are, not just philosophically, but also geographically. This session will demonstrate that collaborative co-branded partnerships can be extremely beneficial in education and workforce training.

Doug Berry, Phoenix College, AZ

Maria A. Reyes, Dean, Industry & Public Service, Phoenix College, AZ

Dana Saar, Trustee, Maricopa Community College, AZ

Larry Johnson, Jr., President, Phoenix College, AZ

#### **Stop, Drop, Enroll! A Research Study on Persistence**

##### **TRACK: New Pathways to Student Success**

Stop, Drop, enroll is a research study conducted to understand the individual and institutional reasons students do not persist and to propose action steps to increase persistence. During this session, presenters will share the research design, partnerships, results, and strategic actions to support student success.

Jessica S. Lauritsen, Vice President of Student Affairs, Hennepin Technical College, MN

Dawn Erlandson, Chair, ACCT Board of Directors; Trustee, Minnesota State Colleges and Universities, MN

Merrill Irving, Jr., President, Hennepin Technical College, MN

## **Oriented for Action: Linking Board Orientation, Retreats, Evaluation Practices & Crisis Management**

### **TRACK: COVID-19: Lessons Learned**

How does a college react instantly in crisis management with the Board ready for action to ensure business continuity, campus morale, and presidential support designed to persevere and proactively act? Learn how orientation, purposeful retreats, and strategic evaluation practices developed a Board focused on the students, employees, and institutional sustainability.

Nancy Brown, Trustee, Warren County Community College, NJ

Phil Linfante, Board Chair, Warren County Community College, NJ

William Austin, President, Warren County Community College, NJ

Betti Singh, Trustee, Warren County Community College, NJ

### **3:15pm – 4:15pm EDT Concurrent Sessions**

#### **Update on Federal Priorities**

##### **TRACK: Addressing the Needs of Students**

The government relations teams at ACCT and AACC will provide an update on the federal priorities of community colleges. Find out what issues community college advocates should encourage the Administration and Congress to support in 2020 and 2021 and how the COVID-19 pandemic has changed the narrative. Learn about opportunities for trustees and college leaders to influence policymakers.

Jee Hang Lee, Senior Vice President, ACCT, DC

Katie Brown, Director of Government Relations, ACCT, DC

José Miranda, Senior Government Relations Associate, ACCT, DC

David Baime, Senior Vice President, Government Relations and Policy Analysis, AACC, DC

James Hermes, Associate Vice President, Government Relations, AACC, DC

## **Board Communication Protocols**

### **TRACK: Board Basics – How to be an Effective Trustee**

High-functioning boards practice clear and frequent internal and external communication protocols to foster a strong bond between the president and the board as well as effective communications among the president, the college community, and the media. This session explores several case studies from a panel of experienced trustees and presidents about the communication protocols they endorse at their respective colleges.

Norma Goldstein, Director of Trustee Education, ACCT, DC

Mark Mitsui, College President, Portland Community College, OR

Dorey Diab, President, North Central State College

Jane Strain, Trustee, Cochise College, AZ

Mohamed Alyajouri, Trustee, Portland Community College, AZ

## **Hidden College, Hidden Asset: Noncredit Education**

### **TRACK: New Pathways to Student Success**

Some of the most exciting innovation in higher education is taking place nationwide on the noncredit side of community colleges. Noncredit education varies widely from institution to institution. But as a rule, what some have called the “hidden college” is nimble, responsive, solution-oriented and ideally positioned to keep up with local labor market demand. Yet all too often, the noncredit division is a realm apart, poorly integrated with the rest of the college, and both sides of the house – and learners – suffer as a result. What’s needed: better collaboration and cross pollination between credit and noncredit divisions and also better bridges for learners who want to make the leap from one kind of program to the other. Opportunity America president Tamar Jacoby will lead a discussion of what colleges can do to lift up and integrate their noncredit divisions.

Tamar Jacoby, Lead Author, *The indispensable institution: Reinventing community college*

David Johnson, President, Johnston Community College, NC

Steve Partridge, Vice President for Strategic Partnerships and Workforce Innovations, Northern Virginia Community College, VA

## **4:15pm – 5:15pm EDT**

### **Network with Your Regional Peers: Pacific Region**

Calling all Pacific Region attendees! This is an opportunity to network and engage with other trustees, presidents, and others from your region. Share stories, catch up, and learn from one another.

## **4:30pm – 5:30pm EDT**

### **Concurrent Sessions**

#### **Financial Aid Culture - When in Doubt, Give it Out!**

##### **TRACK: Resource Development**

Learn about California's Best practices guide and framework for Financial Aid Directors, CEOs and Trustees to support a cultural shift towards more student-centered practices that removed barriers, facilitated navigating the application and verification process, and accelerated receipt of financial aid - moving the needle to support student success.

Kenneth Brown, Trustee, El Camino Community College District, CA

Sunita Cooke, President, MiraCosta Community College District, CA

Linda S. Wah, Trustee, Pasadena Area Community College District, CA

Laura Szabo-Kubitz, TICAS

Michael Dear, Financial Aid Director, MiraCosta Community College District

Erika Endrijonas, President, Pasadena Area Community College District

#### **The Chicago Roadmap: How City Colleges of Chicago and Chicago Public Schools are working to provide a seamless path for students and families and access to quality higher education**

##### **TRACK: Addressing the Needs of Students**

In close partnership with Chicago's philanthropic community and key elected officials, the Chicago Roadmap seeks to breakdown institutional silos between Chicago Public Schools and City Colleges of Chicago and focus on transformational practices that build on Chicago's public education value proposition.



Elizabeth Swanson, Vice Chair, Board of Trustees, City Colleges of Chicago, IL

Stacia Edwards, Ed.D., Deputy Provost, City Colleges of Chicago, IL

Peggy Korellis, Ed.D., Associate Vice Chancellor- High School Partnerships, City Colleges of Chicago, IL

## **Strategies for Math Placement during COVID 19: A Discussion around Multiple Measures and its Impact on Student and Institutional Success**

### **TRACK: New Pathways to Student Success**

Nationwide, millions of students struggle to complete their degree-required math courses, losing time, money and, often, confidence. This issue will be exacerbated due to the learning loss impacting students across the country due to COVID 19. This growing challenge has led to an influx of innovative initiatives to expedite students' paths to graduation. One such approach that has emerged, multiple measures, aims to increase enrollment in college-level courses, but now faces numerous challenges of taking standardized exams.

In discussion, we will examine current multiple measures research through the lens of student success, equity, inclusion, and STEM persistence in the mathematic pathway. We will also explore evidence that ALEKS PPL, a comprehensive approach to placement that combines accurate assessment of current knowledge with the chance to refresh skills and place higher, creates positive sustainable change for students and institutions.

John Hansen, Dean of STEMM, Iowa Central Community College, IA

Larry Hecht, Trustee, Iowa Central Community College, IA

**5:30pm – 6:15pm EDT**

### **Meet Your Peers: All Trustees Meet and Greet**

Calling all Trustees! This is an opportunity to network and engage with other trustees in attendance. Share stories, catch up, and learn from one another.

**6:15pm – 7pm EDT**

## **Meet Your Peers: All Presidents/CEOs Meet and Greet**

Calling all Presidents, Chancellors, and CEOs! This is an opportunity to network and engage with other presidents/CEOs in attendance. Share stories, catch up, and learn from one another.

**TUESDAY, OCTOBER 6<sup>TH</sup>, 2020**

**9:30am – 11:30am EDT**

### **Meet ACCT Staff and Congress Troubleshooting Room**

This zoom room will be available every morning for attendees who would like to meet with ACCT staff members, or who need assistance navigating the virtual event. Please feel free to stop in and say hi!

**10am – 11am EDT  
Concurrent Sessions**

### **Stiff Competition, National Recognition: Reaping the Benefits of Participating in the 2021 Bellwether Award Competition**

#### **TRACK: Partnerships and Collaborations**

The Bellwether College Consortium is a respected independent think tank of member colleges who have actively competed for the Bellwether Award. Since 1996, the Consortium has hosted a well-respected two-round competition where submissions from public community colleges vie for top honors in one of three categories: 1) Workforce Development, 2) Instructional Programs and Services, and 3) Finance, Planning and Governance. The innovative submissions are evaluated by respected leaders in higher education. In this session, join the Bellwether leadership and past award recipients who share tips and dates important to the application process, benefits from being named a Bellwether Award recipient and how these colleges have leveraged their award to improve their national visibility and expand their professional networks.

Rose Martinez, Ph.D., Director, Bellwether College Consortium, Alamo Colleges, TX

Nina Corson, Dean of Mathematics, Pima Community College, AZ

Dr. Jackie Elliott, President & CEO, Central Arizona College, AZ

Dr. Linda Wu, Vice President of Information Technology, Howard Community College, MD

## **NJCAA Athletics - The Benefits and Complete Review Process**

### **TRACK: New Pathways to Student Success**

A comprehensive review of NJCAA Athletics to include Finances, Student Outcomes, and Community Support.

Christopher Jason Parker, CEO, National Junior College Athletic Association, NC

Mike Calvert, President, Pratt Community College, KS

Daniel Kinney, Jr., President, Iowa Central Community College, IA

Margaret McMenamin, President, Union County College, NJ

## **Service, Support and Consistency – Even through a Pandemic**

### **TRACK: COVID-19: Lessons Learned**

With new leadership and a renewed focus on improving service to students, College of the Mainland took steps to change their front-line support service configuration with very positive results including the ability to offer uninterrupted service to students during COVID-19 Pandemic. The presenters will share the reasons for seeking change, explore how front-line staff responded, outline implementation steps and share case study results.

Kris Kimbark, Dean of Students, College of the Mainland, TX

Vicki Stanfield, Vice President for Student Service, College of the Mainland, TX

Judith Witherspoon, Senior Vice President, Edamerica

## **11:15am – 12:15pm EDT Concurrent Sessions**

## **Behavioral Intervention and Campus Security on a Budget**

### **TRACK: RESOURCE DEVELOPMENT**

This presentation describes the process that Madisonville Community College used to implement a behavioral intervention team, training, and campus security at a time of funding constriction. Topics include formation of the team and policy, partnerships to offer on-campus security and counseling services, mental health certification, and training sessions for employees.

Ronnie Cook, Provost, Madisonville Community College, KY

Cathy Vaughan, Dean of Student Affairs, Madisonville Community College, KY

## **How Allan Hancock College Improved Graduation Rates and Saved Valuable Time for Academic Advisors and Student Services**

### **TRACK: New Pathways to Student Success**

Learn how Allan Hancock College, in partnership with Ferrilli, leveraged existing technology to increase completion rates and improve efficiencies within Academic Advising and the Registrar's Office. This session will discuss how the program requirement evaluation process was changed from one-on-one interaction and review to a comprehensive process that evaluated every student against all degree and certificate offerings on a regular basis. The impacts of this change were significant. The college has seen remarkable gains in completion rates as students earn credentials that they never applied for and staff is empowered to be more proactive with students regarding program completion.

Kevin G. Walthers, Ph.D., Superintendent / President, Allan Hancock College, CA

Carol Thomas, Senior Vice President, Ferrilli

Greg Pensa, Trustee, Allan Hancock College, CA

## **Gauging the Real Price of College**

### **TRACK: Addressing the Needs of Students**

Many community college students find that the real price of college is higher than the financial aid formula would predict. That surprise contributes to basic needs insecurity and a heightened demand for emergency aid. A new Hope Center / Lumina Foundation project in Texas is exploring ways for college administrators to better predict who will face a higher-than-calculated price and even address it.

Eddy Conroy, Associate Director of Research Communication, Hope Center for College, Community, and Justice; College of Education, Temple University, PA

Sara Goldrick-Rab, Professor of Sociology & Medicine, Temple University; Founding Director of Hope Center for College, Community, and Justice, PA

**11:30am – 12:30pm**

### **Network with Your Regional Peers: Southern Region**

Calling all Southern Region attendees! This is an opportunity to network and engage with other trustees, presidents, and others from your region. Share stories, catch up, and learn from one another.

**12:30pm – 1:30pm EDT**

### **GENERAL SESSION**



#### **Anant Agarwal, Keynote Speaker Founder and CEO EdX**

Anant Agarwal is the Founder and CEO of edX and Professor of Electrical Engineering and Computer Science at MIT. Prof. Anant won the Maurice Wilkes prize for computer architecture, and MIT's Smullin and Jamieson prizes for teaching. He is also the 2016 recipient of the Harold W. McGraw, Jr. Prize for Higher Education, which recognized his work in advancing the MOOC movement. As a CEO of a global nonprofit, Anant is helping to transform traditional education, removing the barriers of cost, location and access. edX is reimagining the possibilities of education, providing the Highest-quality, stackable learning experiences including the groundbreaking MicroMasters® programs. Additionally, he is a recipient of the Padma Shri award from the President of India and was named the Yidan Prize for Education Development Laureate in 2018.

**1:45pm – 2:45pm**

### **Network with Your Regional Peers: Western Region**

Calling all Western Region attendees! This is an opportunity to network and engage with other trustees, presidents, and others from your region. Share stories, catch up, and learn from one another.

## **2:00pm – 3:00pm EDT Concurrent Sessions**

### **The Board & The CEO - Maximizing the Relationship**

#### **TRACK: Board Basics – How to be an Effective Trustee**

High performing boards are dedicated to maximizing the relationship with the CEO. CEOs must exhibit behavior worthy of board support. This session will focus on the elements and Best practices that make this relationship work to the benefit of the college and its stakeholders.

Alex Johnson, President, Cuyahoga Community College, OH

Linda S. Wah, Trustee, Pasadena Area Community College District, CA

Ken Burke, ACCT Consultant; Former Trustee, St. Petersburg College, FL

Mary Spilde, ACCT Consultant; Former President, Lane Community College, OR

### **Centering Racial Equity in Student Access and Success Work**

#### **TRACK: Partnerships and Collaborations**

If community colleges are “America’s institutions of the moment,” (James and Deborah Fallows, “Our Towns”, 2019), they must be at the center of racial healing and action. Responding to exposed inequities in educational and other systems, Achieving the Dream colleges are intensifying equity work to build equitable and inclusive communities.

Gigi Edwards Bryant, Board Chair, Austin Community College District, TX

Karen Stout, President/CEO, Achieving the Dream, MD

Richard M. Rhodes, President/CEO, Austin Community College District, TX

Michael Flores, Chancellor, Alamo Colleges, TX

Clint Kingsbery, Trustee, Alamo Colleges, TX

Marcelo Casillas, Board Chair, Alamo Colleges, TX

### **Legal Challenges in Operating During the Pandemic**

#### **TRACK: COVID-19: Lessons Learned**

Join a panel of 3 legal practitioners including ACCT's General Counsel and Washington Attorney Ira Shepard who is joined by two of his colleagues at Saul Ewing Arnstein & Lehr, Robert Duston and Carolyn Pellegrini who will discuss the administrative and legal challenges facing Community Colleges operating during the pandemic. They will analyze a broad range of student, faculty, and staff legal issues and concerns. In addition, they will address the legal challenges relating to access and disability issues which accompany remote and virtual learning programs.

Ira Shepard, ACCT General Counsel; Partner, Saul Ewing Arnstein & Lehr LLP, DC

Robert Duston, Partner, Saul Ewing Arnstein & Lehr LLP, DC

Carolyn Pelligrini, Counsel, Saul Ewing Arnstein & Lehr LLP, DC

**3:00pm – 4:00pm**

### **Meet Your Peers: New Trustees**

Are you a newly elected or appointed trustee? Have you been on your board for less than a year? Less than two years? If so, this is a great opportunity for you to meet other new trustees and share your experiences as new board members.

**3:15pm – 4:15pm EDT**  
**Concurrent Sessions**

#### **COVID-19: Challenges Imposed, Lessons Learned**

##### **TRACK: COVID-19: Lessons Learned**

Yavapai College pivoted to remote delivery in response to the COVID-19. While the transition-imposed challenges, it offered opportunity to build institutional capacity and revealed the light of the human spirit with-stories of generosity, kindness, and resiliency. The comprehensive guide, reentry plan, and safety protocols will be shared.

Deborah McCasland, Board Chair, Yavapai College, AZ

Clint Ewell, Vice President, Finance & Administrative Services, Yavapai College, AZ

Lisa Rhine, President, Yavapai College, AZ

## **Three Missions, One Project: Mid-State Health Care Simulation Center**

### **TRACK: Partnerships and Collaborations**

This session explains how three organizations blended missions to develop the Mid-State Health Care Simulation Center located at Aspirus Riverview Hospital through funding provided by the Legacy Foundation of Central Wisconsin. Presenters describe the needs assessment, partnership development, and collaboration plan designed to meet healthcare training needs of the community.

Bobbi Damrow, Vice President, Mid-State Technical College, WI

Robert Beaver, President, Mid-State Board of Directors

Dr. Bobbi Damrow, Vice-President of Workforce Development and Community Relations, Mid-State Technical College, WI

Dr. Deb Stencil, Vice President of Academics, Mid-State Technical College, WI

Dr. Colleen Kane, Dean of Health, Mid-State Technical College, WI

Dr. Kim Johnson, Vice President of Patient Care and Director of Nursing, Aspirus Riverview Hospital

### **Resources for Rural Colleges**

#### **TRACK: Strengthening Rural Community Colleges**

On this panel attendees will be provided with an update regarding ACCT's Strengthening Rural Community College's initiative, have the chance to learn about opportunities to get involved with RCCA, as well as hear about available grant opportunities from USDA.

Jee Hang Lee, Senior Vice President, ACCT, DC

Rachel Rush-Marlowe, Senior Program Manager, ACCT, DC

Penny Wills, Interim President, Rural Community College Alliance

Chad Parker, Deputy Administrator for the Community Facilities Programs at Rural Development, USDA.



**4:15pm – 5:15pm**

**Meet Your Peers: Professional Board Staff Members**

As a professional board staff member, this is a great time to meet and learn from others that hold the same position as you. You will have the opportunity to troubleshoot, network, and share experiences with one another.

**4:30pm – 5:30pm EDT  
Concurrent Sessions**

**The Community College Baccalaureate, National Scope, and Impact on the Working Learners' Economic Advancement**

**TRACK: New Pathways for Student Success**

This presentation will focus on the role of the Community College Baccalaureate in helping community colleges fulfill their mission of providing student pathways toward economic mobility. Student voices and why they choose the community college baccalaureate degree create an understanding of why this higher education evolution is one of the most democratizing strategies in several decades.

The community college baccalaureate will be viewed within the broader context of a national movement which impacts and creates economic opportunities for students to achieve the American dream for themselves and their families.

Dr. Debra D. Bragg, President, Bragg & Associates, Inc.

Ivy Love, Policy Analyst, Center on Education & Skills, New America

Dr. Angela M. Kersenbrock, President, Community College Baccalaureate Association

**Best Practices of Effective Governing Boards**

**TRACK: Board Basics – How to be an Effective Trustee**

The definitive test of board and CEO leadership is how well their colleges educate students and meet the educational and workforce needs of their communities. Successful boards and CEOs set policy and goals, create an environment that encourages college administrators, faculty, and staff to meet those goals; and

monitor the college's effectiveness. This session will focus on enhancing the board's effectiveness, building a cohesive team, establishing essential policies, and managing common problem areas.

Pamila Fisher, ACCT Consultant

Helen Benjamin, ACCT Consultant

## **Success On-Demand: Innovation & America's Online Community College**

### **TRACK: New Pathways to Student Success**

Determined to reinvent the learning experience to change lives, Rio Salado College in Tempe, Arizona recently embarked on an audacious mission to reach beyond its traditional geography and scale its unique delivery model across the country. Learn how the College leveraged four decades of distance education experience to evolve from an initial set of high-quality, low-cost offerings to 600+ on-demand courses available nationwide. Serving an average of 28,000 students online each year and currently experiencing an 8% uptick in national enrollment, Rio Salado College is positioned for long-term success as a result of the critical Investments made in the development and implementation of operational planning, change management Best practices, and sustainable business models.

Beverly Fratesi, Vice President, Client Development, CampusWorks, Inc.

Janelle Elias, Vice President, Strategic Initiatives & National Division, Rio Salado College, AZ

**5:45PM – 6:45PM EDT**

### **City College of Chicago – Latin Fusion Cooking Demonstration**

**WEDNESDAY, OCTOBER 7<sup>th</sup>, 2020**

**9:30am – 11:30am EDT**

### **Meet ACCT Staff and Congress Troubleshooting Room**

This zoom room will be available every morning for attendees who would like to meet with ACCT staff members, or who need assistance navigating the virtual event. Please feel free to stop in and say hi!

## **10am – 11am EDT Concurrent Sessions**

### **Building Effective Boardmanship Through Policy Governance**

#### **TRACK: Board Basics – How to be an Effective Trustee**

North Central State College has successfully utilized Policy Governance to build effective boardmanship and train trustees. Policy Review, Case Studies, and Policy Governance principles will be discussed as well as strategies for monitoring Board Ends and College Performance including student success, fiscal success, and response to the COVID-19 Pandemic.

Dwight L. McElfresh, Trustee, North Central State College, OH

Stephen Williams, Executive Assistant to the President/Secretary to the Board of Trustees, North Central State College, OH

Dorey Diab, President, North Central State College, OH

### **Serving the Whole Student: Addressing Non-Academic Barriers Facing Rural Community College Students**

#### **TRACK: Strengthening Rural Community Colleges**

In this presentation, the authors will identify six non-academic barriers to completion and briefly explore how these barriers effect students, services, and success rates at rural community colleges. Each barrier will be defined, challenges explored, and Best practices identified using a mini-case study approach. The authors will seek to identify exemplar rural community colleges who are taking action to confront these barriers and lessen their negative impact on student success. Opportunities for future research will be identified and implications for practice examined.

Stacey Waters-Bailey, Executive Director, Student Support Services, Forsyth Technical Community College, NC

Matthew Scott McGraw, Associate Vice President, Dabney S. Lancaster Community College, VA

### **Beyond the Skills Gap: Skills as the New Currency**

#### **TRACK: New Pathways for Student Success**

For nearly two decades, Emsi has been at the forefront of helping colleges quantify their economic impact, develop workforce-aligned programs and guide their students through the career exploration experience. At the heart of where people, education and work intersect, lies the new “lingua franca”, the new language of skills. Join Brian Bailey, Manager of Higher Education at Emsi to explore how you and your college can speak the language of employment and design programs at the skill-level.

Brian Bailey, Manager, Higher Education, EMSI

## **11:15am – 12:15pm EDT Concurrent Sessions**

### **Don't Waste a Good Crisis: One Communities Ability to Overcome Workforce Obstacles**

#### **TRACK: Partnerships and Collaborations**

WNCC's Sidney Campus' Innovation & Entrepreneurship Center provides a space for entrepreneurial endeavors. This space hosts new entrepreneurs for up to two years rent & utility free. The goal is to mentor sustainable businesses. Examples of resources are Department of Labor, Chamber, and Economic Development offices.

R.J. Savely, Jr., Trustee, Western Nebraska Community College, NE

Paula J. Abbott, Sidney Campus Executive Director, Western Nebraska Community College, NE

M. Thomas Perkins, Trustee, Western Nebraska Community College, NE

Carmen Simone, President, Western Nebraska Community College, NE

### **Trustee Transformation at Parkland College into a high performing Board by 3 Amigos and Bonnie**

#### **TRACK: Board Basics – How to be an Effective Trustee**

Four Trustees from Parkland College with over 100 years of Board experience will describe the Trustee Transformation of Parkland College from just a "regular" functioning Board to a high performing Board of Trustees with 3 past presidents of ICCTA, 3 Ray Hartstein IL Trustee award winners, 2 past ACCT Board Members, and a Past Board Chair of ACCT. The presenters will describe and answer Questions on how the Board was transformed.

Thomas Ramage, President, Parkland College, IL

Bonnie B. Kelley, Trustee, Parkland College, IL

Thomas Bennett, Past ACCT Chair, State Representative, Parkland College, IL

Linden Warfel, Trustee, Parkland College, IL

James Ayers, Trustee, Parkland College, IL

## **Digging Deeper into Student Success—The Science and Art of Changing Student Behavior**

### **TRACK: New Pathways to Student Success**

Those of us responsible for increasing community college student success rates work under the unwavering belief that student success is, in many ways, a science. We know that certain behaviors increase the likelihood that a student will complete their degree or transfer to a four-year college or university. Increased interaction with faculty and staff members, participating in extracurricular activities, enrolling in courses full-time—all these things are known to impact the rates of student success. Student success is also an art that weaves together behaviors and actions with transformational experiences. These transformational experiences can include participation in student government, volunteerism, undergraduate research projects, and any experience that provides students with an opportunity to learn—not only about the subject matter—but also about their own abilities. This presentation explores student success through the perspective of the student—a nontrivial departure from how colleges typically approach how to change student behavior.

Victoria Orifice, International Vice President Division I, Phi Theta Kappa Honor Society

Jacob Lambie, International Vice President Division II, Phi Theta Kappa Honor Society

Lynn Tincher-Ladner, Ph.D., President and CEO, Phi Theta Kappa Honor Society

**12:30pm – 1:30pm**

**ACCT REGIONAL AWARDS GENERAL SESSION**



**Carol D'Amico, Ed.D., Keynote Speaker  
Executive Vice President, National  
Engagement and Philanthropy  
Strada Education Network**

Carol D'Amico is a nationally recognized expert in designing and leading strategies related to higher education, workforce development, and business-led involvement in education reform.

As Strada Education Network<sup>SM</sup> executive vice president, National Engagement and Philanthropy, D'Amico plays a key role in developing national and state-based philanthropic initiatives involving the higher education, business and workforce development sectors. Strada Education's philanthropic and investment activities advance its guiding principle of Completion with a Purpose<sup>®</sup>, helping all students build a more purposeful path from postsecondary education to achieve rewarding careers and fulfilling lives.

She joined Strada Education, then known as USA Funds<sup>®</sup>, in August 2013. D'Amico served in the U.S. Department of Education as assistant secretary for adult and vocational education from 2001–2003.

While serving as a senior fellow in education and co-director of the Center for Workforce Development at the Hudson Institute, she co-wrote "Workforce 2020." The book describes the demographics of the future U.S. workforce and the challenges in preparing the American workforce to prosper in the global economy.

She also previously was executive vice president and chancellor of Ivy Tech Community College of Indiana, where she was responsible for the development of statewide strategy and programming and workforce development to boost the state's economy. Additionally, D'Amico has served as president and chief executive officer of Conexis Indiana, a manufacturing and logistics initiative.

D'Amico has chaired and served on several national- and state-level boards, including a multi-term appointment by President George W. Bush to the Institute for Education Sciences and appointments to the National Advisory Committee on Institutional Quality and Integrity and the National Assessment Governing Board.

She serves on the boards of WGU Indiana, Invested, the Indy Chamber, the Higher Education Council of the Indiana Chamber of Commerce, the Greater Indianapolis Progress Committee, the Indiana Conference for Women, and the Indiana University Lilly Family School of Philanthropy. She is a past member of the Indiana Commission for Higher Education.

D'Amico holds a doctoral degree in educational leadership and policy studies and a master's degree in adult education and organizational development from IU.

### **1:30pm – 2:15pm Showcase Your Pets!**

Everyone comes down with a case of Zoom fatigue, and this is your opportunity to have a little fun, from the comfort of your own home. Working from home, has its perks, one of them is being able to spend more time with your pets. Join this fun zoom room and show off your furry friend to your peers!

### **2:00pm– 3:00pm EDT Concurrent Sessions**

#### **Supporting Student Parents during COVID-19**

##### **TRACK: COVID 19 – Lessons Learned**

Colleges need to address student's basic food and housing needs. The almost 30% of students with children have additional challenges. Learn how the Los Angeles Valley College Family Resource Center has created a culture of care on campus to support student parents and how your college can implement support.

Douglas Marriott, Dean, Adult/Community Education and Workforce Development, Los Angeles Valley College, CA

Andra Hoffman, Trustee, Los Angeles Community College District, CA

Marni Roosevelt, Director, Family Resource Center, Los Angeles Community College District, CA

Amber Angel, Program Coordinator, Los Angeles Community College District, CA

#### **Catalyzing Equity Work on Campus: College of Lake County's Equity Story**

##### **TRACK: New Pathways to Student Success**

It can be challenging to seamlessly integrate statements on diversity, equity and inclusion with student success efforts; however, the events of 2020 underscore the importance of equity work. Presenters will share tools to develop equity plans that help students of all backgrounds achieve their educational goals.

Jesse Morales, Operations & Compliance Manager, Adult Ed & ESL Division, College of Lake County, IL

Amanda D. Howland, Trustee, College of Lake County, IL

Nick Branson, Assistant Director of Student Success Strategy, College of Lake County, IL

### **Board Retreats as a Strategic Vehicle for Board Cohesion and Team Building**

#### **TRACK: Board Basics – How to be an Effective Trustee**

An annual board retreat is a standard of good practice and allows boards the time and space to reflect on its effectiveness, address challenges, and develop goals and priorities. This session will discuss the importance of hosting a board retreat and explore typical topics that might be covered in a retreat. Panelists will share their own experiences about what works for their own board's development including board self-assessment and CEO evaluation.

Pamila Fisher, Ed.D., Facilitator, ACCT Consultant (MT)

Colleen Allen, Director, Retreat and Evaluation Services, ACCT

Lynne Klemke, Chair, Board of Governors, Western Nebraska Community College

Mary Figueroa, President, Board of Trustees, Riverside Community College District, CA

Henry Shannon, Chancellor, Chaffey College, CA

Greg Bigman, President, Board of Regents, Diné College, AZ

### **3:15pm – 4:15pm EDT Concurrent Sessions**

#### **The RELLIS Vision Realized, and Then Some**

##### **TRACK: Partnerships and Collaborations**



Through the RELLIS Academic Alliance, the cornerstone of the educational programs, the Blinn College District and the Texas A&M University system's ten regional universities have collaborated on the campus to provide targeted academic/workforce training programs. This presentation is a follow-up to an original presentation in 2017, which will explore obstacles encountered, and how these have been resolved.

Mary Hensley, Chancellor, Blinn College, TX

Douglas Borchardt, Trustee, Blinn College, TX

Nancy Jordan, Associate Vice Chancellor; Provost of the RELLIS Academic Alliance, Texas A&M University System, TX

Marcelo Bussiki, Vice Chancellor for Academic Affairs, Blinn College, TX

James K. Nelson, Associate Vice Chancellor; Director of the RELLIS Academic Alliance, Texas A&M University System, TX

## **Rising from a State Budget Crisis: Planning for Future Financial Sustainability**

### **TRACK: Resource Development**

Following a two-year budget standoff that paralyzed the State of Illinois, resulting in little to no state aids creating a challenge of funding the college while sustaining its strong financial position; the Board Chair and President formed a task force to address long-term financial health and sustainability of the College.

Keith Cornille, President, Heartland Community College, IL

Gregg Chadwick, Board Chair, Heartland Community College, IL

## **Food Insecurity, Social Justice and Serving Students in a Virtual World**

### **TRACK: Covid-19 - Lessons Learned**

COVID-19 presents new challenges for students, such as rapidly moving to a virtual instructional approach and providing additional support to the most vulnerable outside the campus environment. This thought-provoking panel discussion features contributors from the book *Food Insecurity on Campus*, the first book to describe the problem and work to meet higher education's growing demand to tackle the pressing Question "How can we end student hunger?"

The panel will examine enrollment trends, ways to improve serving students virtually, keeping students engaged, and helping those who face food insecurity access important resources, as well as explore the intersection of these issues with social and racial justice.

Sarah Crawford, National Director, Single Stop

Rashida Crutchfield, Associate Professor, California State University

Russell Lowery-Hart, President, Amarillo College, TX

Brandon Matthews, Co-Director at the College and University Food Bank Alliance

## **4:30pm – 5:30pm**

### **Meet Your Peers: 45 and Under Caucus Networking Meeting**

## **4:30pm – 5:30pm EDT Concurrent Sessions**

### **Student Services: Technology and AI to the Rescue**

#### **TRACK: Covid-19 - Lessons Learned**

2020 has pushed all of us to find creative ways to support our students in a 100% online world. A number of new technologies, including AI powered tools, are emerging technology that can serve students in online and remote environments. Come visit with a panel of experts to discuss the path forward – new strategies, new tools, and new visions for the future of higher ed.

Nick Burrell, Ocelot

Joel Laos, Ocelot

Zav Dadabhoy, Vice President Student Affairs, Bakersfield College

Felicia Ganther, Associate Vice President Student Affairs, Maricopa Community College District

Michael Bennett, Associate Vice President Financial Assistance Services, St. Petersburg College

Bruce Moses, Associate Provost, Pima Community College District

Donna M. Wilkoski, Interim Executive Director Enrollment Services, Bucks County Community College

### **Bridge Programs that Support Community College Students with Autism**

#### **TRACK: Addressing the Needs of Students**

Prior postsecondary education research suggests that, despite the capability to achieve a two-year or four-year degree, students with autism spectrum disorders (ASD) are less likely to participate in higher education when compared to their peers with other disabilities (Wei, Yu, Shattuck, McCracken, & Blackorby, 2013). To date, there is little data on student success outcomes specifically for students with ASD even though it is a fast-growing population, with 1 in 54 children currently being diagnosed, according to recent CDC Estimates. Customized programmatic support can help ease the transition within a broad framework that reconceptualizes the problem in terms of strengths and barriers. The current presentation focuses on two pilot programs that fund customized supports during transformational periods for the ASD community college student. The two pilot projects have wide implications for community college administrators, trustees, and faculty members as we seek new strategies to provide effective program supports in promoting the success of students on the autism spectrum.

Maureen Dunne, Trustee, College of DuPage, IL

### **Board and its Governing Functions**

#### **TRACK: Board Basics – How to be an Effective Trustee**

The purpose of college and university governing boards is to protect the institution, assure fulfilment of the mission, and strategically plan for the college's future. Governing boards do this by Establishing a strategic plan, setting policy, carrying out its fiduciary responsibilities, hiring and supervising a chief executive officer, and providing institutional oversight. This session will clarify Governing Board roles and responsibilities, board member effectiveness, and provide an overview of board operations.

David Rutledge, Former Trustee, Washtenaw Community College, and Former Chair, ACCT Board of Directors

**5:45PM – 6:45PM EDT**  
**Joliet Junior College Hospitality Demonstration**

**THURSDAY, OCTOBER 8<sup>th</sup>, 2020**

**9:30am – 11:30am EDT**

**Meet ACCT Staff and Congress Troubleshooting Room**

This zoom room will be available every morning for attendees who would like to meet with ACCT staff members, or who need assistance navigating the virtual event. Please feel free to stop in and say hi!

**10am – 11am EDT  
Concurrent Sessions**

**Institutional Strategic Planning: We are all in this together!**

**TRACK: Partnerships and Collaborations**

In the fall of 2019, SFCC engaged in a comprehensive institutional strategic planning effort. Using an institutional and community planning team, the College engaged in a multi-phased process that sought to clarify the mission and values of the College, classify the current state of the institution, identify what the College wants to be and, specifically, how the organization can successfully make the transition from current to future state. The result was the creation of an institutional strategic plan, aligned with the accreditation criterion for The Higher Learning Commission, that will guide the priorities of the College for the next five years. Additionally, the Plan houses the key priorities and objectives for the College that are cascaded throughout the planning processes for the College departments.

Randall Eaton, Board President, State Fair Community College, MO

Jennifer Latino, Senior Principal Strategic Consultant, Ellucian Company, L.P.

Joanna Anderson, President, State Fair Community College, MO

**Prioritizing Student Success through Innovative Funding Model**

**TRACK: New Pathways to Student Success**

With \$1.2M remaining from its previous strategic plan, Harper College created an internal “grant program” called Student Success Initiatives, challenging faculty and staff to submit their best ideas to impact students. The results were initiatives addressing basic student needs, equity in technology, and a tuition assistance program for high-demand fields.

William Kelley, Member, ACCT Board of Directors; Trustee, Harper College, IL

Avis Proctor, President, Harper College, IL

Pat Stack, Board Chair, Harper College, IL

## **Trustee Transitions**

### **TRACK: Board Basics – How to be an Effective Trustee**

Explore best practices for creating and contributing to a cohesive board of trustees that provides long-term stability for the college, clear and consistent leadership, and a culture of respect and inclusion.

Christine Sobek, President, Waubonsee Community College, IL

Rebecca Oliver, Board Chair, Waubonsee Community College, IL

## **Strategic and Innovative Partnerships to Meet the Needs of Students and the Community**

### **TRACK: Board Basics – Resource Development**

The partnership between the Anne Arundel Community College (AACC) Board of Trustees and the Anne Arundel Community College Foundation Board of Directors has been instrumental in collaborating with community stakeholders to address the needs of the local economy, engage public and private investment for student support and launch a successful campaign for a new building. Given the challenges with public funding in higher education and the efforts of colleges to move toward more sustainable business models for institutional resiliency, innovative partnerships and strategies like these must be developed to meet the needs of the students and the community.

Cullen Murray, President, Anne Arundel Community College Foundation, MD

Dawn Lindsay, President, Anne Arundel Community College, MD

Vollie Melson, Executive Director, Anne Arundel Community College Foundation, MD

Lawrence W. Ulvila, Jr., Board Chair, Anne Arundel Community College, MD

**12:30pm – 1:30pm**  
**ASSOCIATION AWARDS AND**  
**CLOSING GENERAL SESSION**



**Amber Angel, Keynote Speaker**  
**Program Coordinator**  
**Los Angeles Valley College Family**  
**Resource Center**  
**Former Student**  
**Los Angeles Valley College**

Amber Angel is passionate about student parent success and is an advocate for higher education support initiatives for underserved populations. As a Program Coordinator at Los Angeles Valley College Family Resource Center (FRC), she oversees on-campus partnerships and streamlines academic, workforce, career technical education, and childcare resources for students. Amber is a proud mom of two young girls and began her academic and career path as an enrolled student parent at the FRC. She holds a Bachelor of Science in Family Studies from California State University, Northridge. Amber also serves as a Student Parent Ambassador for Ascend at the Aspen Institute and has presented nationally on 2Gen student success and was featured on PBS NewsHour Weekend.

**2:00pm – 3:00pm EDT**  
**Concurrent Sessions**

**Maintaining Core Commitments to Our Students, Employees, and Communities in the COVID-19 Pandemic**

**TRACK: Covid-19-Lessons Learned**

New Jersey was hit early and hard by the COVID-19 pandemic. Mercer County Community College responded quickly, collectively, and passionately while maintaining its core commitments to students, employees, and community. Consequently, the college is stronger and more united than ever before. This session will share our story and lessons learned.

Lawrence Nespoli, Trustee, Mercer County Community College, NJ

Jianping Wang, President, Mercer County Community College, NJ

## **Guardian Life Community College Innovation Challenge**

### **TRACK: New Pathways to Student Success**

What if every student graduated? Guardian partners with UDC Community College to bring students a competition to tackle financial obstacles stopping students from completion.

Veena Jayadeva, Head of Corporate Social Responsibility at Guardian

Scott King, Director, Division of Business, University of the District of Columbia Community College

Albert Pearsall III, Assistant Professor of Business, University of the District of Columbia Community College

## **Rural Community College and Mental Health Challenges**

### **TRACK: Strengthening Rural Community Colleges**

College students' basic needs are often discussed with regard to an urban environment, but rural students face similar and unique needs when it comes to mental health services, housing, food insecurity and a variety of other issues. Tom Perkins will discuss his research on mental health challenges faced by rural colleges and emerging research around best practice. Martha Garcia will discuss the unique program she has created to support Imperial Valley students, and Rachel Rush-Marlowe will discuss insights from her field research as part of ACCT's Strengthening Rural Community College's initiative.

M. Thomas Perkins, Trustee, Western Nebraska Community College, NE

Rachel Rush-Marlowe, Senior Program Manager, ACCT, DC

Melanie Brown, Senior Program Officer, Bill and Melinda Gates Foundation

Martha Garcia, President, Imperial Valley Community College, CA

## **3:15pm – 4:15pm EDT Concurrent Sessions**

### **MEETING: Student Trustees**

All student trustees are encouraged to join the meeting to learn about ACCT and to meet other student trustees across the country.

Rosie O'neil, Member, ACCT Board of Directors; Trustee, Northern Virginia Community College, VA

### **Conducting an Effective CEO Search**

#### **TRACK: Board Basics – How to be an Effective Trustee**

Because nearly one in four community colleges is experiencing a transition in executive leadership, it's critical that your board understands today's rapidly changing leadership landscape. Is your board considering a presidential search? What are the new elements to consider given today's complex landscape? Learn how the board and institution can best prepare for a CEO transition. This session will cover best practices in designing an open and national search process, virtual options, how to recruit a strong pool of candidates, and what mistakes the board should be careful to avoid.

Kennon Briggs - Panelist, ACCT Consultant

Pamila Fisher - Panelist, ACCT Consultant

Julie Golder - Moderator, Vice President of Search Services, ACCT

Jose Leyba, Moderator, ACCT Consultant

Delesicia Martin - Hinds Community College, MS, Board of Trustees

### **How to Drive Positive Change During the Pandemic**

#### **Track: Covid-19-Lessons Learned**

This session is focused on two stories of leadership innovation. Community college leaders work hard to support their students and provide access to affordable, quality programs. Amid a global pandemic, this work becomes even more challenging, forcing leaders to quickly problem-solve under high stakes circumstances. At Ivy Tech and Union County Colleges, leaders rose to the challenge.



Bernard Polnariev, Assistant Vice President for Academic Affairs and Dean of the Scotch Plains Campus, Union County College

Victor Richel, Chair, Board of Trustees, Union County College

Mary M. Zimmerman, Board Chair, Board of Trustees, Union County College

Dominic Chase, VP of Finance and Strategic Sourcing, Ivy Tech Community College System

## **4:30pm – 5:30pm EDT Concurrent Sessions**

### **From Industry Needs to College Policy: A Board's Role in Strengthening Partnerships**

#### **TRACK: Partnerships and Collaborations**

Del Mar College Board Chair Carol Scott and EVP/COO Lenora Keas will discuss the \$10 billion of industry growth in South Texas in the past decade and how the college is positioned to cultivate relationships with industry. This allowed the college to align programs with community and industry needs to provide a workforce for a growing economy.

Carol A. Scott, Board Chair, Del Mar College, TX

Lenora Keys, Executive Vice President and Chief Operating Officer, Del Mar College, TX

### **Enrollment Lessons Learned During COVID-19: Useful in Post COVID**

#### **Track: Covid-19-Lessons Learned**

Community colleges were forced to make major changes in educational delivery, communications, and systems within a week or two due to the onset of the COVID pandemic – moving students and employees' home. Looking back, many of the changes forced upon the community colleges were long needed from an operational stance. This session will provide video clips of community college presidents and vice presidents discussing changes made which will have long-term beneficial impacts on increasing enrollments in the areas of:

- Presidential leadership and decision making
- Student services onboarding and retention
- Online learning

- Connectivity and online access
- Communications with students

Kathi J. Swanson, President, CLARUS Corporation

Mike Barzachinni, Director of Marketing, Harper College, IL

Anthony Iacona, President, County College of Morris, NJ

Andy Gardner, Vice President of Student Affairs and Enrollment Management,  
Cleveland Community College, NC

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